

Booking Form



Contact details of applicant

Title	First name	Family name
Position	Industry sector	
Organisation name (for invoicing purposes)		
Address		
Postcode	Country	VAT number
Email	Website	
Telephone ()	Onsite contact name	
Onsite contact number		

Please select your chosen sponsorship items:

Education & Content	
Sponsored symposia - Breakfast	£10,000
Sponsored symposia - Lunchtime	£13,000
Sponsored symposia - Evening	£10,000
Express symposia - Breakfast	£3,500
Express symposia - Lunchtime	£5,000
Express symposia - Evening	£3,500
Silent symposia - Morning	£4,000
Silent symposia - Lunchtime	£6,000
Silent symposia - Afternoon	£4,000
On Demand symposium	£1,500
Abstract sponsor	£5,000
Poster area sponsor	£5,000

Online & Community	
Prime community sponsor	£10,000
Educational webinar	£4,000
Educational webinar support	£2,500
Sub-community hosting	£3,000
Digest email sponsor - monthly	£500
Digest email sponsor - quarterly	£1,200
Direct banner advert - monthly static	£600
Direct banner advert - quarterly static	£1,500
Direct banner advert - monthly rolling	£300
Direct banner advert - quarterly rolling	£700

Technology & Engagement	
Mobile app	£15,000
Quiet Zone sponsor	£10,000
Registration area sponsor	£8,000
Speaker support sponsor	£6,000
Wi-Fi sponsor	£6,000

Digital, Print & Brand Exposure	
Topic sponsor	£10,000
Hand sanitiser stations	£8,000
Directional signage sponsor	£5,000
Printed pocket programme	£5,000
Keynote video placement	£5,000
Water sponsor	£5,000
Coffee break sponsor	£1,500
Lunch break sponsor	£3,000
Digital programme advert – full page	£2,500
Digital programme advert – half page	£1,800
Digital banner - onsite	£1,000
Primary virtual sponsor	£15,000
Virtual exhibition profile	£2,500
Digital banner – virtual	£1,000

Support & Funding	
Charity zone support	£1,000
Educational grants	£10,000
Speaker support grants	£5,000

Exhibition	
Space only	£575 No of SQM
Shell scheme	£600 No of SQM
Charity stand	£400
Entry Level	

Confirmation

My signature below denotes that I accept the points listed in the terms and conditions, agree to be invoiced for the total amount payable, and I am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Insert TOTAL GBP amount payable

Name (please print clearly)

Signature

Date

Please tick if you do NOT wish to receive congress updates via email

Please send completed application to f4gc@mci-group.com

Terms & Conditions

Acceptance of General Terms

Those wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

Letter of Commitment

If you would like to be a sponsor or exhibitor at the Forum for Global Challenges, please complete and return the relevant booking / application form(s) ensuring that you indicate you have read and agree to the General Terms for Sponsorship and Exhibition at the Forum for Global Challenges. Upon receipt of the completed booking form, MCI UK Ltd will then proceed to issue your company the necessary invoice with full payment instructions.

Payment Terms

All prices are quoted exclusive of VAT, unless otherwise stated. MCI UK Ltd will invoice sponsors. All payments must be made in GBP and must be received prior to the Congress. If full sponsorship fees are not received before the 12th April 2022, entry will be denied. If a sponsor pays registration fees for invited participants, these fees cannot be offset against the sponsorship amount; this applies to all categories of sponsoring partners. Registration fees must be paid separately in all cases.

Cancellation of the Forum for Global Challenges

Your obligations: A signed booking form is your confirmation that you accept the terms of this agreement. If you wish to cancel this agreement prior to the event notice should be in writing to the Forum for Global Challenges Secretariat. The cancellation terms are as follows:

- Up to and including 9 January 2022: 50% of the total package cost will be retained
- After 9 January 2022: 100% of the total package cost will be retained

Our obligations:

Hybrid Event: Where the physical element of the hybrid event is partially or fully cancelled due to circumstances beyond our control, including due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, we withhold the right to organise a fully virtual event in its place. Your sponsorship will be automatically transferred to the virtual event and you will receive equal benefits in return.

If the event is cancelled in full this agreement will be terminated immediately, and the Forum for Global Challenges shall determine an equitable basis for the refund of a portion of the sponsorship item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is the Forum for Global Challenges responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

Re-Assignment

The commitment from a Forum for Global Challenges partner or exhibitor is non-transferrable to any other organisation without prior written consent by the organiser. No booking or space confirmed is permitted to be re-assigned or sub-let in any manner. It is not permitted for more than one organisation to share a booth space without prior consent from the organiser.

Damage

Annual Meeting partners and exhibitors shall leave the shell scheme and hired equipment in the same good condition that it was found in and will be liable for any damage caused as a result of their facilities and decoration.

Unscheduled Meetings and Events

During the Forum for Global Challenges, no participant, or sponsor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the conference, which shall not have been reported to, and approved by, the organising committee beforehand.

Distribution of Materials

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within any pre-reserved meeting rooms.

Exhibition Plan

The exhibition floor plan and the session schedules are compiled by the organiser which attributes the spaces on a first come, first served basis and takes into account insofar as possible, the preferences expressed by the Forum for Global Challenges partners and exhibitors. The organiser reserves the right to change the exhibition floor plan and the session schedules at any time with the Forum for Global Challenges partners and exhibitors waiving entitlement to make any claim in this respect and undertaking to comply with the decisions taken.

Non-Occupancy

The allocated exhibition spaces shall be occupied by the Forum for Global Challenges partner or exhibitor at all times during the Forum opening hours and the published exhibition session schedule. Failing this, the spaces will be deemed available and may be otherwise attributed without the defaulting exhibitor being entitled to claim any form of indemnity or repayment.

Liability for Loss or Theft

Exhibitors, Forum for Global Challenges partners and participants are responsible for all equipment for which they are the custodians and, in particular, for the equipment they are exhibiting and renting and which is present on their stand. The participant shall directly arrange specific insurance in this respect.

Product Disclaimer

The Forum for Global Challenges does not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the meeting.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

Trademarks and Logos

The sponsors and exhibitors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event.

It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

Insurance

The Forum for Global Challenges partner and exhibitor undertakes to arrange a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian of. Upon request, the organiser will be provided with copies of such policies.

Force Majeure

In the event that the Forum for Global Challenges does not take place due to the circumstances listed in the "cancellation terms" the participants undertake not to claim any indemnity from the organisers. The amounts still available following payment of all the expenses incurred shall be distributed to the participants on a pro-rata basis of the amounts paid.

Virtual Sponsorship Profile and Technical Information

To ensure that you are able to complete and display your virtual profile to the satisfaction of all parties involved, please forward the following information to MCI UK Ltd for official approval:

- Name and contact details of the person in charge of your Virtual Sponsorship Profile
- The deadline to receive the information above is 1 April 2022

MCI UK Ltd will contact you with detailed technical specifications on how to access the platform along with a list of benefits and it will be your responsibility to ensure your profile is completed prior to the launch of the event. Technical assistance will be available and contact details will be provided.

Exclusion Of Liability

The organiser may not be held liable for the Annual Meeting attracting a lower than expected number of participants or for any lack of interest in the event as a whole.

The Platform for the virtual elements of the Forum for Global Challenges is delivered over the Internet, and accordingly, is subject to limitations, delays, and other problems inherent in the use of the internet and electronic communications. MCI shall not be responsible for any delays, delivery failures, viruses, hacker intrusions or other damage resulting from such problems.

MCI makes no representation, warranty, or guarantee as to the reliability, timeliness, quality, suitability, truth, availability, accuracy or completeness of the Platform. MCI does not represent or warrant that:

- (a) the use of the Platform will be secure uninterrupted or error free; or
- (b) the Platform or the servers that make the services available are free of viruses or other harmful components. All conditions, representations and warranties, whether expressed, implied, statutory or otherwise, including, without limitation, any implied warranty of merchantability, or fitness for a particular purpose, are hereby disclaimed by MCI to the maximum extent permitted by law.

To the fullest extent permitted by the applicable law, MCI excludes: (a) all liability for loss, injury or damage to persons or property at the Event; (b) all indemnities, warranties, representations, terms and conditions (whether express or implied); and (c) any actual or alleged indirect loss or consequential loss howsoever arising suffered by You, or any loss of profits, anticipated profits, savings, loss of business revenue, loss of business, loss of opportunity, loss of goodwill, or any other type of economic loss (whether direct or indirect). If MCI is liable to You for any reason, MCI's total liability under these Terms or otherwise in relation to the Event is limited to the amount of the Fee received by MCI.

Disputes

This contractual relationship is governed by the English Commercial Court, a sub-division of the Queen's Bench Division of the High Court of Justice. In the event of a dispute, the English Commercial Court shall have sole jurisdiction.

Data protection clause

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/ sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/ sponsor to benefit from our services (iv) enabling the exhibitor/ sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship. For processing purposes, the data of the exhibitor/sponsor's data – or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship

Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/ sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/ sponsor may exercise his rights by sending a request to the following address: james.hampton@mci-group.com or by contacting our Data Protection Officer (DPO): anne.lesca@mci-group.com.

2. In any event, the exhibitor/ sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods.

